

## **How to Build a TinyML Company: VC Perspective on the Market**

Panel Leader: Chris Rowen, co-founder and CEO, BabbleLabs

When TinyML methods and use-cases push on power, they inherently break new ground on cost, volume and ubiquitousness of smart systems. Innovations that democratize and proliferate intelligent behavior are consistent hallmarks of disruptive technology. We've invited a remarkable group of experienced technology investors to discuss the opportunities and pitfalls of new ventures building new products and business models around TinyML.