



April 22 - 24, 2024 | Burlingame, California

| In-Person Event Sponsorship Level   | Premier         | Executive       | Platinum        | Gold           | Silver         |
|---|-----------------|-----------------|-----------------|----------------|----------------|
| <b>General</b>  |                 |                 |                 |                |                |
| Opportunity to appoint Technical Program Committee member   | Yes             | -               | -               | -              | -              |
| Top billing -- the only logo at top of sponsor listing/website  | Yes             | -               | -               | -              | -              |
| Editorial to be sent prior to the event (written by sponsor), distributed to entire tinyML e-mail list (7,200+)                             | Yes             | -               | -               | -              | -              |
| Recognition on Website Event Pages with logo and link to your company's website (through at least January 2023)                             | Yes             | Yes             | Yes             | Yes            | Yes            |
| Pre-Event Registration list - all names with organization plus contact information for opt-ins (GDPR compliant = okay for you to market to) | Yes             | Yes             | Yes             | -              | -              |
| Registration list - all names with organization plus contact information for opt-ins (GDPR compliant)                                       | Yes             | Yes             | Yes             | Yes            | -              |
| Pre-event email blast acknowledging sponsors (entire tinyML list)   | Yes             | Yes             | Yes             | Yes            | Yes            |
| Display area (6' table outside of main meeting room)  | Yes - Prominent | Yes             | Yes             | Yes            | Yes            |
| Display of sponsor provided pop-up banner (location as assigned)  | Yes             | Yes             | Yes             | -              | -              |
| Complimentary registrations   | 10              | 6               | 3               | 2              | 1              |
| <b>Website/Digital</b>  |                 |                 |                 |                |                |
| Company name, logo, link to your website, and description in online sponsor directory   | Yes             | Yes             | Yes             | Yes            | Yes            |
| Two images or video embeds with listing in online sponsor directory   | Yes             | Yes             | Yes             | -              | -              |
| Logo on all email blasts  | Yes             | Yes             | Yes             | Yes            | Yes            |
| Recognition on tinyML social media platforms  | Yes             | Yes             | Yes             | Yes            | Yes            |
| <b>In Event Recognition</b>   |                 |                 |                 |                |                |
| Recognition at welcome of each session  | Yes             | Yes             | Yes             | Yes            | Yes            |
| Acknowledgement using sponsor supplied artwork in printed program   | Full page color | Full page color | Full page       | 1/2 page       | -              |
| <b>Price (USD)</b>  | <b>\$45,000</b> | <b>\$25,000</b> | <b>\$15,000</b> | <b>\$7,500</b> | <b>\$4,500</b> |

[Sponsorship application](#)

Revised  
Nov 8,  
2023

[tinyML Sponsorship Refund Policy](#)

[tinyML Sponsorship Acknowledgement Policy](#)